

DEAR LEADING RESEARCHERS,

DEAR YOUNG SCIENTISTS AND DOCTORAL STUDENTS,

PARTNERS AND PRACTICE SPECIALISTS,

In a time of global crisis, such as the current pandemic caused by COVID-19, we are publishing a summary of magazine issues 1 and 2 at the end of this difficult year for the whole world. This edition of the scientific journal for Smart innovations in the Recreational & Wellness industry and Niche tourism is the one and only edition for 2020. An online platform is offered, giving the opportunity to present and publish scientific materials to young researchers, doctoral students, practitioners and leading researchers from national and international networks for educational and scientific exchange in the thematic priority promoted by the European Commission - "Creative and recreational industry", ahead to the operational program "Education & Science for intelligent growth". On behalf of the editorial board, we are pleased to welcome you to this volume of our e-Scientific Platform for 2020. We believe that their scientific results will contribute to building a knowledge-based economy that provides inclusive smart growth. We are convinced that they will be the future scientific leaders in the Recreational (Wellness) industry and Niche tourism and the scientific results of their research will become a foundation for improving the quality of final products in support of a healthy lifestyle for all social categories. Our reviewers are expert representatives of the Global Wellness Institute, the International Wellness & Spa Council, the World Cluster for Healthy Aging, the Balkan Cluster for Health, Wellness & SPA Tourism, as well as Bulgarian and foreign: universities, research institutes, representatives of Bulgarian ministries and municipalities, non-governmental organizations, owners of Wellness & Spa resorts, entrepreneurs in the recreational industry and business, heads of international and Balkan agencies and organizations.

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