

DEAR LEADING RESEARCHERS,
DEAR YOUNG SCIENTISTS AND DOCTORAL STUDENTS,
PARTNERS AND PRACTICE SPECIALISTS,

In a time of global crisis, such as the current pandemic caused by COVID-19, we are publishing the magazine issues 1-2 at the end of this difficult year for the entire world. This edition of the scientific journal for Smart innovations in the Recreation, Wellness industry and Niche tourism is the third volume edition for 2021. An online platform is offered, giving the opportunity to present and publish scientific materials in priority of young researchers, doctoral students, practitioners and leading researchers from national and international networks, educational and scientific bodies, exchanges of ideas in the thematic priority of the European Commission - "Creative and recreational industry". On behalf of the editorial board, we are pleased to welcome you all, to this second volume of the e-Scientific Platform for 2021. Our priority is to enhance scientific publications in which the Wellness culture is the central focus. We believe that the scientific results will contribute to building a knowledge-based economy that provides inclusive smart growth. We are convinced that the authors will be the future scientific leaders in the Recreation, Wellness industry and Niche tourism and the scientific results of their studies and experimentations will become a groundwork for improving the quality of final products in support of the healthy lifestyle for all social categories. Our reviewers are expert representatives of the Global Wellness Institute, the All-Russian Wellness & Spa Council, the World Cluster for Healthy Aging, the Balkan Cluster for Health, Wellness & SPA Tourism, as well as Bulgarian and foreign: universities, research institutes, representatives of Ministries and municipalities, non-governmental organisations, owners of Wellness & Spa sites, entrepreneurs in the recreational industry and business, heads of international and Balkans agencies and associations.

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